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Beijing Sinochem United Certification Co., Ltd. was the first company to obtain the green tire certification qualification

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Beijing Sinochem United Certification Co., Ltd. (HQC for short) was approved by the State Administration for Market Regulation on May 7 , 2022 , and became the first organization to obtain the certification qualification for green tire products. From the date of approval, HQC can carry out green tire product certification work nationwide.

2 In March 2020 , the National Development and Reform Commission and the Ministry of Justice jointly issued the "Opinions on Accelerating the Establishment of Green Production and Consumption Regulations and Policy System" (Fagai Huanzi [2020] No. 379, hereinafter referred to as the "Opinions"). The " Opinions " clearly It is pointed out that it is necessary to expand the consumption of green products, actively promote the government procurement system for green products, increase the use of relevant standards for green products in government procurement, establish corporate green procurement guidelines, and establish a sound green procurement management system. This means that passing the China Green Product Certification can increase the market share of the company's products, enhance brand awareness, and help the company obtain financial and financial policy support from the government.

According to the requirements of the "Administrative Measures for the Use of Green Product Labels" issued by the State Administration for Market Regulation, tire companies that have passed the certification and obtained the certification certificate can apply for certification on the tire body, packaging, accompanying documents (such as manuals, certificates, etc.), operating system, The green product logo is used or displayed on the electronic sales platform and other places. The style is shown in the figure below:



Looking forward to the future, HQC will make full use of its own brand and industry technology advantages to help enterprises improve resource conservation and environmental protection capabilities, cooperate with the country to further implement the green product certification system, and accelerate the effective implementation of green product certification.

Specific information about HQC qualifications can be inquired on the National Certification and Accreditation Information Public Service Platform (<http://cx.cnca.cn/CertECloud/institutionBody/authenticetionList>) or the China Green Product Label Certification Information Platform (www.chinagreenproduct.cn).

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